Keith-O'Brien's Oxford Sale!



Men's Furnishings.

ENTS, TANS, CANVAS AND KID.

Many men look to their wives, mothers or sisters to buy furnishings for them.

Not every man cares to visit a department store. The men's furnishings this week offer many inducements.

Complete new showing of beautiful neckwear—neat, pleasing patterns—the latest style-ideas.

New showing of shirts and half-hose. New stock of valises and suit cases.

SUIT CASES AND GRIPS—Complete lines and special prices.

SUMMER SHIRTS—Beautiful new line. Pleated bosoms and plain negligee; Cuffs attached and detached. \$1.10

WASH TIES—Neck wear that can be laundried when soiled. Good assortment. Prices 25c and 50c

Shirt—values \$1.25, for\$1.00

On the Floor Below.

FRUIT JARS. Masons, Pints, 70c; Mason's Quarts, 80c; Mason's Two Quarts, \$1.15.

Economy Fruit Jars. One Pint, \$1.00; One Quart, \$1.25.

Week of Monday 18th Free With Every \$1.00.

Week of Monday, 18th, Free With Every \$1.00 Purchase A Good 6-Prong Hat Rack. —REMEMBER FREE.—

A Beautiful line of Hand Cut Vases Selling at Half

A Pair of Gold-plated Napkin Rings, 50c, now...25c

No Greater Compliment Can Be Paid a Business House Than To Have It Said That You Can Depend Upon Its Goods and Word.

nishing Goods-BIG SPECIALS.

Style emphasizes the Oxfords which we offer you. The newest shapes, perfect fitting and stunning effects are a few of the strong points. With few exceptions, every shoe in this house is included in this sale.

-Our Purpose is to Lower the Stock

Women's Oxfords—Hundreds of pairs of sample and broken lines of Oxfords in all stocks, worth \$3.50 to \$4.00.

Women's Oxfords— The snappiest, preffiest and most dainty French heel Oxfords, each mode worth 3.50 to \$5,

Also many styles in cuban and military heel.

Women's Oxfords
Over 40 styles in
Wright & Peters and
Wichert & Gardiner.
oxfords

Boys' Oxfords—Our stock of Boys' and youths' and little gents oxfords must be cut in half; up to \$3.50 values

Every pair new spring lasts and styles.

During Oxford Sale Stock at \$3.45, worth \$4, \$5, \$2.95

Special Prices On Summer Suits.

Keith-O-Brien Suits are unique in many ways. The designs are original and exclusive. The styles are the best. The suits are made to fit perfectly and becomingly.

WHITE DUCK SUITS—Box and Eton styles; short jackets; gored skirts. This is a very natty suit and is priced particularly \$6.50

We are showing complete lines of dainty summer dresses in bobinette, Swiss, French lawns embroidered linens. Prices run from

\$8.75 to \$95.00



LINEN JACKET SUITS—A special price is made for Monday. The suits are shown in white, blue, pink and green. Eton and pony styles. Good quality of linen; trimmed with medallions and insertions of embroidery. Former prices \$16.50 \$12.75

All cloth suits at half of their former prices.

Silks and Summer Weight Woolens

A Stirring Offer in the Dress Goods Aisle. The Entire Assortment of New Seasonable Materials at Less Than Halt Price.

Half-Price Remnant Sale Silk and Wool remnants; big assortment to select from.

Neckwear and Veilings.

An Unusual Sale To Run All Week.

STRAP AND PUMP EFFECTS.

The ladies are always interested in dainty neckwear.

The department has been preparing for this sale for some time.

The stock is new and complete, and the very newest ideas in neck dress are being shown.

The values are exceptional at the reduced prices.

All of our Lace Batiste and Embroidery Collars, including Linen Tailored styles, which sell regularly for 75 cents and \$1.00 each, are reduced for Mon-

Chiffon and sewing silk veilings in white, black and colors—regular 35c to \$1.00 per yard at HALE PRICES

the new ideas for summer. Regularly 25c each. Reduced 50

10 PER CENT DISCOUNT on all collar and cuff sets. Shown in Linen, fine Lace and Embroidery. Suitable to be worn with suits of any kind.

Long Gloves.

On account of the unprecedented demand for long gloves the trade has been demoralized. And there is no hope. The demand is many times greater than the output of factories.

We have just received a shipment of 12 and 14 button black and white kid gloves, the only kind to be had for short sleeves. These will probably not last long as they are getting almost as scarce as long black silk gloves.

Should Dissatisfaction Occur we earnestly invite the Customer to make the fact known to the Manage-

Prices and Values are Never Misrepresented; Misstatements are not Tolerated.

Parasols.

We are showing an elegant stock of parasols. White linens are the most attractive. Many of them have embroidered edges, embroidered inserting, and the hand embroidered; plain white enameled handles.

A very pretty line of colored embroidered silk with novelty handles is shown.

Pongees with different colored dots and borders are very attractive.

The showing of colored unbrellas for rain or shine is a handsome one: Green, brown, blue, dark, red and plaid, princess handles. Prices \$2.50 to \$6.00.

Java rice powder—unusually good. Special; 25c. White hand bags are the latest idea. Kid, canvas or duck. 50 cents to \$1.95.

Pearl necklaces, popular for low neck waists,—75 cent values for 33c.